



ENTERTAINMENT EXPRESS

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CELEBRATING OUR GLORIOUS 25 YEARS!

Arena Animation commemorates 25 years in India this year, and while it is indeed a significant milestone in the journey of the brand, it has also been highly rewarding. Here's 75 years of Indian gratifying to note that independence is spent brand (Arena the foundation of building.

why? As we celebrate independence, it is almost 1/3rd of India's by a home grown Animation) in laying employability & skill building.

On the occasion of our 25th anniversary, we look forward to embarking upon a year-long celebration. To make our celebration even more grand and specific to the occasion, we have an exclusive new brand logo to commemorate our 25th anniversary, which will be used going forward for the whole year.

INDUSTRY NEWS

There's a New 'Ghostbusters: Afterlife' Trailer



Maybe it's the apocalypse? Maybe it's just the age of S'Mores. Regardless, it's got a familiar siren, hearse, and some welcome voices from the past; the movie hits theatres exclusively on November 11, 2021.

Buckle up and don't cross the streams. After a 2020 pandemic delay, the long-awaited Ghostbusters sequel, Ghostbusters: Afterlife is on the horizon, with an Official Trailer and release date.

Ghostbusters: Afterlife revolves around descendants of the late Dr. Egon Spengler - played by the beloved Harold Ramis - who discovers his hidden lab at the family farm they've inherited. Oddly enough, as they poke around, ghosts and other paranormal apparitions begin to appear. "He came out here for a reason," whispers Phoebe, Spengler's granddaughter, explaining why her grandfather moved to the middle of nowhere.

Directed by Jason Reitman and written by Reitman and Gil Kenan, the latest franchise instalment stars Carrie Coon as Callie (Dr. Egon Spengler's daughter), and McKenna Grace and Finn Wolfhard as her kids Phoebe and Trevor. The movie also stars Bill Murray, Dan Aykroyd, Ernie Hudson, Sigourney Weaver, and Annie Potts, who reprise their roles from the original film, along with Paul Rudd, who plays Mr. Grooberson, the summer school teacher of our nerdy dreams. Ivan Reitman produces, with Akroyd, Kenan, Jason Blumenthal, Michael Beugg, Aaron L. Gilbert, and Jason Cloth executive producer. The production VFX supervisor is Alessandro Ognaro, with DNEG, MPC, and Crafty Apes handling visual effects production.

YouTube Link: Ghostbusters: Afterlife - Official Trailer
<https://www.youtube.com/watch?v=wITLpHyZ0Y>

Source: Sony Pictures Releasing UK
 Courtesy: www.awn.com



Taking Unreal Engine's In-Camera VFX Toolset for a Spin



The Unreal Engine team at Epic Games has shared a new short, Unreal Engine 4.27 In-Camera VFX Test, as well as a companion behind-the-scenes featurette that goes on-set to break down how the test was done.

The test showcases the latest in-camera VFX tests in Unreal Engine 4.27. The BTS video features a number of filmmakers detailing how these new processes positively impact every step of the production process.

YouTube Link: On Set with the Latest In-Camera VFX Feature Set in UE 4.27 | Spotlight | Unreal Engine
<https://www.youtube.com/watch?v=VZGUPU222JO>

Source: Unreal Engine
 Courtesy: www.awn.com



Designing 'The Tomorrow War's Vicious, Deadly Aliens



For VFX supervisor Jamie Price, the 'White Spikes' predators eradicating humans in Chris McKay and Amazon Studios' original sci-fi thriller had to be agile, scary, and above all, lethal.

After making a name for himself in the animation world with Robot Chicken and The LEGO Batman Movie, filmmaker Chris McKay makes his live-action feature directorial debut with the Amazon Original Movie, The Tomorrow War, where present day civilians are conscripted to battle an invading alien species - the White Spikes - that is decimating humanity 30 years in the future. Recruited to make the alien predators a cinematic reality was VFX supervisor Jamie Price, who previously battled kaiju in Pacific Rim and orchestrated underwater warfare in Aquaman.

"Chris' experience in animation manifested itself positively in a number of ways," notes Price, who oversaw production of 1,321 visual effects shots. "He is familiar with the post-production process and understands what makes a shot look real and what makes animation successful. Chris was always challenging us to integrate the animation with the live-action and sometimes reverse engineer a performance out of the creature that would blend well with the performances in the live-action."

Like so many other productions, work shifted to remote, work from home when the global pandemic lockdown occurred during post-production and while additional photography was underway in December 2020. "We in visual effects do most of our work remotely with our vendors, so we were all setup to be able to transfer data, remote into our servers, conduct conference calls, and have remote reviews," Price describes. "The main challenge was as we neared the end, we had to do a lot of screenings in a theatre for quality control purposes to look at the final shots. A number of safety protocols had to be in place, and we had to get tested regularly."

YouTube Link: THE TOMORROW WAR | Final Trailer | Prime Video
<https://www.youtube.com/watch?v=RQJEbkV9ZM>

Source: Amazon Prime Video
 Courtesy: www.awn.com



ACTIVITIES & ACADEMICS

Student Workshop on the Tips & Tricks to Create Milkha Singh

The workshop was held amongst the students of the west & south centres. Over 100 students took part in the session. They were taught techniques to build the character from scratch to finish and ways to make it look realistic.



Script to Storyboard Workshop

The workshop was held for students to help them understand easy ways to convert a script into a storyboard. 16+ students attended the session.

Induction Training for Faculty & Students

An Induction Training Session was conducted for students & faculty members who joined Arena Animation recently to brief them about our institute and its important teachings.

Fluid Simulation Webinar with REAL

The webinar took place on a PAN India level. Students who were part of the session were taught Fluid Simulation with REAL software systems. 105+ students took part in the session.

An Introduction to the M & E Industry

The session was conducted to introduce students to the Media and Entertainment industry's features in detail. 26+ students were part of this session.

Counsellor Meet & Training Session

These sessions take place every month in order to ensure the members of Arena Animation are updated about the changing trends and developments made over the period. So, their work efficiency remains unaffected and they understand the system well. 120+ participants attended this insightful session.

Showreel Development Session

240+ students took part in a Showreel Development Session conducted at our centres. The students got valuable tips, tricks and references to create a stunning showreel to get the jobs they desire.

CREOSOLS NEWS

JULY 2021 CREOSOLS UPDATES FOR ARENA ANIMATION

- 238 new students have joined Creosols
- The students uploaded a total of 2,409 new projects
- 1 competition was held on Creosols last month
- Additionally, 581 new job recruitments were uploaded during this period

TRENDING INSTITUTES ON CREOSOLS

Top 10 most active Arena Animation Institutes on Creosols which are marked under 'Trending Institutes':

Arena Animation Andheri (W) Mumbai Region 15,323 Projects	Arena Animation Kankurgachi Kolkata Region 8,521 Projects	Arena Animation Sion Mumbai Region 4,793 Projects	Arena Animation Panvel Mumbai Region 3,968 Projects	Arena Animation Sayajinagar Baroda Region 3,781 Projects
Arena Animation Secunderabad Hyderabad Region 3,432 Projects	Arena Animation Moinagar B Ahmedabad Baroda Region 3,379 Projects	Arena Animation Nashik College Road Pune Region 3,315 Projects	Arena Animation Sealajah Kolkata Region 3,158 Projects	Arena Animation Ranchi West of East Region 2,889 Projects

TRENDING STUDENTS ON CREOSOLS

Top 10 most active Arena Animation Students on Creosols who are a part of the 'Trending Students' category.

Vansh Sharma SECUNDERABAD, TELANGANA 100 Projects	Kishika Datta KOLKATA, WEST BENGAL 888 Projects	Harshika Krishna RAJSHAHI, WEST BENGAL 782 Projects	Chandni Chavan SECUNDERABAD, TELANGANA 741 Projects	Shubham Shrivastava RAJSHAHI, WEST BENGAL 647 Projects
Anishak Nageswar MADRAS, ANDHRA PRADESH 467 Projects	Rishabh Singh MADRAS, ANDHRA PRADESH 464 Projects	Nikhil Jain MADRAS, ANDHRA PRADESH 447 Projects	Sahil Shaikh SILIGUR, WEST BENGAL 447 Projects	Saigh Masud MADRAS, ANDHRA PRADESH 417 Projects

TRENDING PROJECTS ON CREOSOLS

Top 10 most active Arena Animation Projects on Creosols which are given a 5-Star rating marked under 'Trending Projects':

3D Modeler Company Name: Here Technologies No. of Position: 30	Graphic Designer Company Name: BYJU'S No. of Position: 20	Modeling & Texturing Artist Company Name: Rockstar Games No. of Position: 10	Composer Company Name: Geotix Pictures Pvt. Ltd. No. of Position: 20	Junior 3D Artist Company Name: Amazon No. of Position: 20
Motion Graphic Designer Company Name: BYJU'S No. of Position: 20	Matchmove Artist Company Name: Trace VFX No. of Position: 15	3D Animator Company Name: Aardvark Entertainment No. of Position: 5	3D DMP/Environments Company Name: Technicolor No. of Position: 20	Composer Company Name: Paperboat Studio No. of Position: 10

TRENDING PLACEMENTS ON CREOSOLS

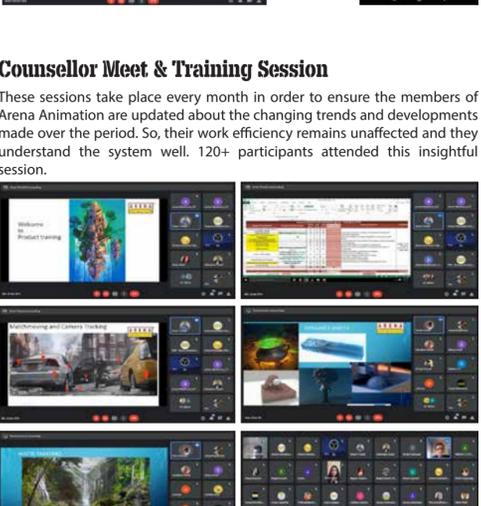
Top 10 Placements on Creosols

Aman Rastogi Company: Ecosia India Pvt. Ltd. Job Profile: Computer Case Animator	Rishi Krishna Company: Blue Mentor India Job Profile: Creative Head	Aakash Nathu Company: Dream Media & Adverts Job Profile: Motion Graphics Designer	Sachin Dhalli Company: Backstage Digital Services Job Profile: Motion Graphics Designer	Taran Paruchal Company: FMO Learning Job Profile: Illustration Artist
Indar Jyoti Singh Company: PixaEd (India) Pvt. Ltd. Job Profile: Graphic Designer & Motion Graphics Artist	Priyanshu Kadam Company: Technicolor Job Profile: Composer	Maheshwar Patel Company: Technicolor Job Profile: 3D Artist - Junior	Keshav Gupta Company: Technicolor Job Profile: Digital Media Marketing Lead	Priyanshu S Company: Technicolor Job Profile: Composer

EVENTS AND COMPETITIONS

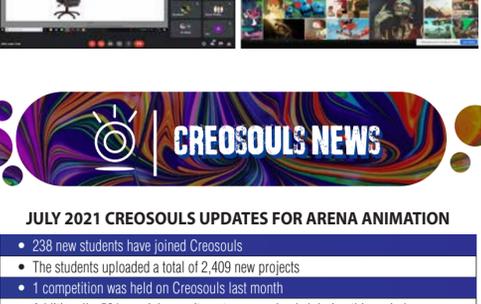
Fun with Emoji Activity 2021

On the occasion of World Emoji Day, students were asked to replicate an emoji of their choice. They were asked to send their entries with the emoji they've chosen. The best entries were featured on Creosols.



PLACEMENT HIGHLIGHTS

TOP 5 PLACEMENTS



NIKHIL G
3D Jr. Artist - Amazon, Hyderabad
₹ 40,500 PM

TEJAS KOLHE
Media & Graphic Design Associate - Accenture, Mumbai
₹ 35,000 PM

MRINAL KUMAR
3D Generalist - Prathia Marketing Services, Delhi
₹ 30,000 PM

ARPIT GUPTA
Texturing Artist - Technicolor, Bengaluru
₹ 29,000 PM

PURVA AGARWAL
Graphic Designer - Apollo 24|7, Gurugram
₹ 27,500 PM

Highest Placement Company

