

ENTERTAINMENT EXPRESS

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Get ready to be a Metaverse creator with Arena Animation

Author Neal Stephenson in his 1992 science-fictional novel, **Snow Crash**, coined the term 'Metaverse' for the first time. Metaverse is a combination of multiple technological elements which include augmented reality, virtual reality and live sessions of users strolling through a digital universe.

Arena Animation has been empowering the youth with such skills & will equip them with various 'Metaverse' techniques, to help them become full-fledged future-ready professionals.



INDUSTRY NEWS

What the New Weta Digital/Unity Metaverse Alliance Means for VFX, Animation, and Gaming



With Tuesday's announcement of Unity purchasing Weta Digital's VFX tech division for \$1.6 billion, we're going to witness a metaverse alliance between the two companies. This means Weta-style real-time virtual production of the magnitude that ILM and Epic achieved with "The Mandalorian," greater cinematic-style gaming, and the eventual push toward interactive 3D content, all wrapped around a cloud-based rendering workflow that democratizes Weta's sophisticated toolset for millions of new artists. Oh, yes, it also means that Weta Digital co-founder Peter Jackson is now a billionaire and his fledgling animated division now has the capital to make its own original content.

Unity, the industry powerhouse platform for creating and operating interactive, real-time 3D (RT3D) content, acquired Weta's tools, pipeline, technology, and 275 engineers. This encompasses the dozens of proprietary hardware and software that brought "The Lord of the Rings," "Avatar," "The Planet of the Apes" trilogy, and numerous Marvel movies (including "Eternals") to life. So that means the secret sauce behind the facial capture of Caesar will now become more widely available, along with the rendering capabilities of Manuka and Gazebo, the physics-based simulation Loki tool for water and smoke, the Barbershop hair and fur system, the CityBuilder world-building tool, and a Weta VFX asset library in the thousands.

Link: <https://www.indiewire.com/2021/11/weta-digital-unity-sale-vfx-123467815/>

Niantic Raises \$300M at a \$9B Valuation to Build the 'Real-world Metaverse'



Niantic, the augmented reality platform that's developing games like Pokémon GO, raised \$300 million from Coatue, valuing the company at \$9 billion. The San Francisco-based startup, which initially spun out of Google, will use this money to build what it calls the "real-world metaverse."

As early as August, Niantic founder and CEO John Hanke has referred to the metaverse — at least, the one that renders us bound to VR headsets, like in "Ready Player One" — as a "dystopian nightmare." Unlike Facebook, which changed its company name to Meta to signal its investment in VR technology, Niantic wants to develop technology that brings people closer to the outside world. Earlier this month, Niantic unveiled its Lightship AR Developer Kit (ARDK), which makes tools to develop AR games publicly available for free to anyone who has a basic knowledge of the Unity game engine.

"At Niantic, we believe humans are the happiest when their virtual world leads them to a physical one," Hanke said at the time. "Unlike a sci-fi metaverse, a real-world metaverse will use technology to improve our experience of the world as we've known it for thousands of years."

Link: <https://techcrunch.com/2021/11/22/niantic-raises-300m-at-a-9b-valuation-to-build-the-real-world-metaverse/>

Meta Hero Project: 3D, Fully Animated, Customizable and Personalized Metaverse-Ready Avatars Showcasing at L.A. Comic Con



In development for the past two years and expected to launch in early 2022, each Meta Hero will be playable in a series of environments, starting with Aftermath Islands. Limited edition, Series 1 Meta Hero Project™ "kits" comprised of a starter recruit and special bonuses will retail, supported by Non-Fungible Tokens (NFTs) and gated accounts starting at US \$500, with only 25,000 available globally. Meta Hero NFTs will be managed by an online gated and secured account that is transferable through trading and 3rd party sales, allowing for each Meta Hero to grow its skills and experience without affecting any change to the original NFT.

Unlike other algorithmic, video, or flat image NFTs, the Meta Hero Project™ will be one of the first photo-realistic, life-like, customizable, personalized, and interactive NFTs, fully rigged for animation and play and that will conform to game, emerging metaverse, and digital identity standards. The Meta Hero Project™ will be able to link to a player's digital identity through Liquid Avatar Technologies and their Liquid Avatar Mobile App account, giving individuals the flexibility to manage and control their real-world identity and their virtual identity through a fully immersive avatar experience.

Link: <https://finance.yahoo.com/news/meta-hero-project-3d-fully-134500494.html>

Netflix Drops 'The House' Stop-Motion Anthology Series First Look Images



Netflix has just dropped first look images of *The House*, an eccentric, dark comedy anthology series directed by independent stop-motion animators Emma de Swaef, Marc Roels, Niki Lindroth von Bahr, and Paloma Baeza. Produced by BAFTA award-winning Nexus Studios (*This Way Up*, *Back to the Moon*), the show centers on a house and three surreal tales of the individuals who made it their home. The show premieres on the streamer January 14, 2022.

The anthology is told in 3 parts:

Story 1 - Impoverished Raymond meets a mysterious benefactor who promises to restore both him and his family to their former status. The family soon learns that wants and desires may not always lead you where you expect. (Directed by Roels & de Swaef)

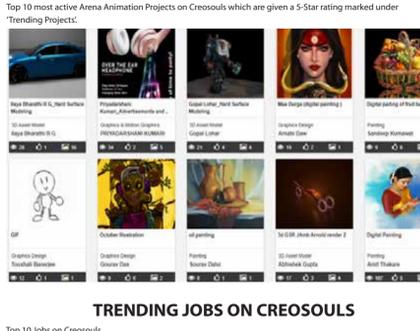
Story 2 - Set in the present day, a however, some eerie unexpected guests to make a quick sale from a renovation. However, some eerie unexpected guests have other plans and become the catalyst to a more personal transformation. (Directed by von Bahr)

Story 3 - Set in the near future, the house survives a hugely damaged landscape. We meet Rosa, a young landlady determined to stay in her beloved crumbling house and restore it to its former glory. But Rosa's unrealistic vision has blinded her to the inevitable change that is coming and to what matters most. (Directed by Baeza).

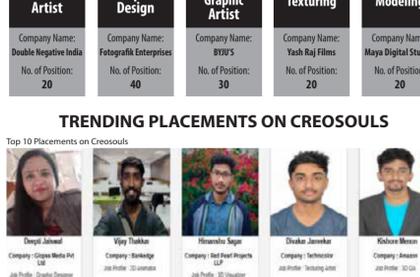
https://www.awn.com/news/netflix-drops-house-stop-motion-anthology-series-first-look-images

Source: Netflix

Courtesy: www.awn.com



Disney+ Unveils Extensive New Project Slate as it Celebrates 2 Years of Streaming



The Walt Disney Company marked 2 years of streaming with Disney+ Day, a global celebration of the Disney universe where subscribers were treated to new content releases across the service's iconic brands - Disney, Pixar, Marvel, Star Wars, and National Geographic - along with a special presentation on Disney+ and fans with sneak peeks into what's to come. The streamer also announced their expansion of Disney+ into new Asia-Pacific markets.

"The inaugural Disney+ Day will be a grand-scale celebration of our subscribers across the entire company," shared The Walt Disney Company Chief Executive Officer Bob Chapek. "This day of appreciation brings to life our mission to entertain, inform, and inspire fans and families around the globe through the power of unparalleled storytelling, and will become an annual tentpole event to be amplified across our global businesses."

Disney+ not only premiered more than 25 new pieces of content, but also debuted dozens of first looks, new trailers, and exclusive clips from The Walt Disney Company's studios.

https://www.awn.com/news/disney-unveils-extensive-new-project-slate-it-celebrates-2-years-streaming

Source: Disney+

Courtesy: www.awn.com

HP Heads into the Omniverse with New High-Performance Tech Offers



Coming on the heels of last month's acquisition of Teradici, information technology giant HP is pushing ahead with a set of new Z by HP, Teradici, and NVIDIA Omniverse Enterprise subscription offers, providing studios with the power of cutting-edge remote collaboration across multiple systems and applications. HP is also releasing its data science software stack for Linux workflows in collaboration with Microsoft on the Windows Subsystem for Linux 2 (WSL 2), providing development advantages of Ubuntu with the enterprise security and manageability of Windows.

With people continue to work remotely, the need for technology and tools to keep workspaces connected and protected is critical. HP's software-enabled digital services offer creators seamless communication, from anywhere, making collaboration easier and the ability to make key creative decisions in real-time.

"Today's designers, creators, and power users need to access their high-performance compute and workflows from wherever they get work done; location is no longer a limit," commented Jim Nottingham, General Manager and Global Head, Advanced Compute and Solutions, HP Inc. "Digital services such as workflow-as-a-service and compute-on-demand will shape the way commercial and SMB customers utilize high-performance computing in the future. At HP, we strive to offer the world's most comprehensive solutions for remote compute and collaboration with ZCentral and Teradici."

"Our customers can now run the most demanding visualization workflows to exceed today's design, creative, and scientific challenges, from anywhere - with NVIDIA GPUs accelerating the performance of the already powerful Z workstation, Teradici opening up access to those who are remote, and NVIDIA Omniverse Enterprise providing a real-time collaboration platform," added Bob Pette, Vice President, Professional Visualization, NVIDIA.

https://www.awn.com/news/hp-heads-omniverse-new-high-performance-tech-offers

Source : HP

Courtesy : www.awn.com

ACTIVITIES & ACADEMICS

Celebrations at Arena Animation on Completing 25 Years Successfully!

Arena Animation recently completed 25 years of training the youth of India with job-oriented skills. 100+ students joined in to witness our grand silver jubilee celebration.

Session on the Scope of the Industry & its Careers

A PAN India session was conducted to help students get to know the industry better. The session imparted valuable insights on placement opportunities students can acquire after pursuing a media course with Arena Animation. 450+ students attended the session.

Spotlight Club Induction Session: An Industry Session by a Multi-talented Film Producer

On 11th October, famous Film Director, Producer and writer - Mr. Chandradhar Rao Putta came on board at one of Arena Animation's centres. He imparted valuable insights on the importance of storytelling in films and provided various techniques to create award-winning scripts. He also helped them gain a deeper understanding of camera technology & editing. 20 students attended the expert session.

Session on Short Films & Product Packshot

On 13th October, Mr. Amar Trivedi, a film-making expert, took a session at our campus to boost the morale of our students, and help them understand the importance of film making. 35 students took part in the session.

Digital Gaming Seminar take place

The Digital Gaming Seminar took place in order to help students be familiar with various gaming techniques. It also helped them understand how research and staying updated with the latest industry trends can tune their minds to brainstorm better ideas. 26 students were present at the session.

Diwali Centre Decoration

20 students were present at the campus to decorate the centre completely for Diwali, and prepped it up with lights to make it festive-ready for a wholesome celebration to take place.

CREOSOULS NEWS

OCTOBER 2021 CREOSOULS UPDATES FOR ARENA ANIMATION

- 770 new students have joined Creosouls
- The students uploaded a total of 3,724 new projects
- 1 competition was held on Creosouls last month
- Additionally, 495 new job recruitments were uploaded during this period

TRENDING INSTITUTES ON CREOSOULS

Top 10 most active Arena Animation Institutes on Creosouls which are marked under 'Trending Institutes'.

Arena Animation Anandhi (W) Mumbai Region 15,974 Projects	Arena Animation Kankurgachi Kolkata Region 8,877 Projects	Arena Animation Kolkata - Sealdah Kolkata Region 5,395 Projects	Arena Animation Siem Mumbai Region 4,795 Projects	Arena Animation Baroda - Sayajiganj Baroda Region 4,721 Projects
Arena Animation Maninagar B Ahmedabad Baroda Region 4,320 Projects	Arena Animation Panvel - Ralgaod Mumbai Region 4,197 Projects	Arena Animation Secunderabad Hyderabad Region 3,644 Projects	Arena Animation Kolkata - Uladanga Kolkata Region 3,640 Projects	Arena Animation Nashik College Road Pune Region 3,436 Projects

TRENDING STUDENTS ON CREOSOULS

Top 10 most active Arena Animation Students on Creosouls who are a part of the 'Trending Students' category.

TRENDING PROJECTS ON CREOSOULS

Top 10 most active Arena Animation Projects on Creosouls which are given a 5-Star rating under 'Trending Projects'.

TRENDING JOBS ON CREOSOULS

Top 10 Jobs on Creosouls

Map Modeler Company Name: Here Technologies No. of Position: 20	Grooming Artist Company Name: Technicolor No. of Position: 10	3D Modeler Company Name: Lakshya Digital Pvt. Ltd. No. of Position: 40	Character Modelling & Texturing Company Name: Tata Elxsi No. of Position: 10	Composer Company Name: Geek Pictures Pvt. Ltd. No. of Position: 10
Roto Artist Company Name: Double Negative India No. of Position: 20	Graphic Design Company Name: Fotografix Enterprises No. of Position: 40	Motion Graphic Artist Company Name: BVTVS No. of Position: 30	Texturing Company Name: Yash Raj Films No. of Position: 20	Modeling Company Name: Maya Digital Studios No. of Position: 20

TRENDING PLACEMENTS ON CREOSOULS

Top 10 Placements on Creosouls

EVENT AND COMPETITION

International Animation Day Activity
On the occasion of International Animation Day, students were asked to create stop motion animation videos with self-made characters or elements. The best entries were featured on our main social media handles.

PLACEMENT HIGHLIGHTS

TOP 5 PLACEMENTS

DEEPTI JAISWAL Graphics Designer Glopps Media Pvt. Ltd., Zirkapur ₹ 41,000 PM	VIJAY THAKKAR 2D Animator Bankedge, Mumbai ₹ 33,000 PM	
HIMANSHU SAGAR 3D Visualizer Red Pearl Projects LLP, Patna ₹ 30,000 PM	DIVAKAR JANVEKAR Texturing Artist Technicolor, Bengaluru ₹ 30,000 PM	KISHORE MENON 3D QA Amazon, Chennai ₹ 29,167 PM

Highest Placement Company

