



# ENTERTAINMENT EXPRESS

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## METVERSE NEWS

### NFTs going to be very important as we spend more & more time in metaverse: Jayant Sinha

"We are already a leader in gaming of many kinds, we are already a leader in animation, we are already a leader in virtual worlds and having Blockchain and distributed leisure technology available to us for these purposes is going to be very useful as part of our growth and as part of our leadership in these new technologies," says Jayant Sinha, Chairperson, Standing Committee on Finance & Leader, BJP talks to ET Now at the India Economic Conclave.



Read more at: <https://economictimes.indiatimes.com/markets/expert-view/nfts-going-to-be-very-important-as-we-spend-more-and-more-time-in-metaverse-jayant-sinha/articleshow/90904063.cms>

### HSBC launches metaverse portfolio for wealthy Asian clients



HSBC Holdings has launched a fund to capture investment opportunities in the metaverse for its rich clients in Hong Kong and Singapore as financial services companies tap into Silicon Valley's new virtual reality.

In a statement on Wednesday, HSBC said its Metaverse Discretionary Strategy portfolio, managed by its asset management arm, will focus on investing within the metaverse ecosystem across five segments - infrastructure, computing, virtualisation, experience and discovery, and interface.

Read more at: <https://economictimes.indiatimes.com/news/international/business/hsbc-launches-metaverse-portfolio-for-wealthy-asian-clients/articleshow/90686203.cms>

### Meta to start testing money-making tools for its metaverse



Facebook owner Meta Platforms is beginning to test tools for selling digital assets and experiences within its virtual reality platform Horizon Worlds, a key part of its plan for creating a metaverse, it said on Monday.

The tools will be available initially to a handpicked set of users who are creating virtual classes, games and fashion accessories within the company's immersive platform, which is accessible via VR headsets, Meta said in a statement.

Read more at: <https://economictimes.indiatimes.com/tech/technology/meta-to-start-testing-money-making-tools-for-its-metaverse/articleshow/90790800.cms>

## INDUSTRY NEWS

### AVGC industry press release

The Animation, Visual Effects, Gaming and Comic (AVGC) sector in India has the potential to become the torch bearer of "Create in India" & "Brand India". India has the potential to capture 5% (~\$40 billion) of the global market share by the year 2025, with an annual growth of around 25-30% and creating over 1,60,000 new jobs annually.

Read more at: <https://pib.gov.in/PressReleaseDetail.aspx?PRID=1814698>

### HBO sets 'House of the Dragon' debut



It's finally on the schedule! Before the mad king, before the Baratheon Rebellion, and before Daenerys, Tyrion, and Cersei were playing the Game of Thrones, House Targaryen was conquering Westeros on the backs of Dragons. Based on George R. R. Martin's 2018 book "Fire & Blood" HBO's new 10-episode Game of Thrones prequel series, House of the Dragon, finally gets a release date: August 21. The show will be available on HBO Max as well.

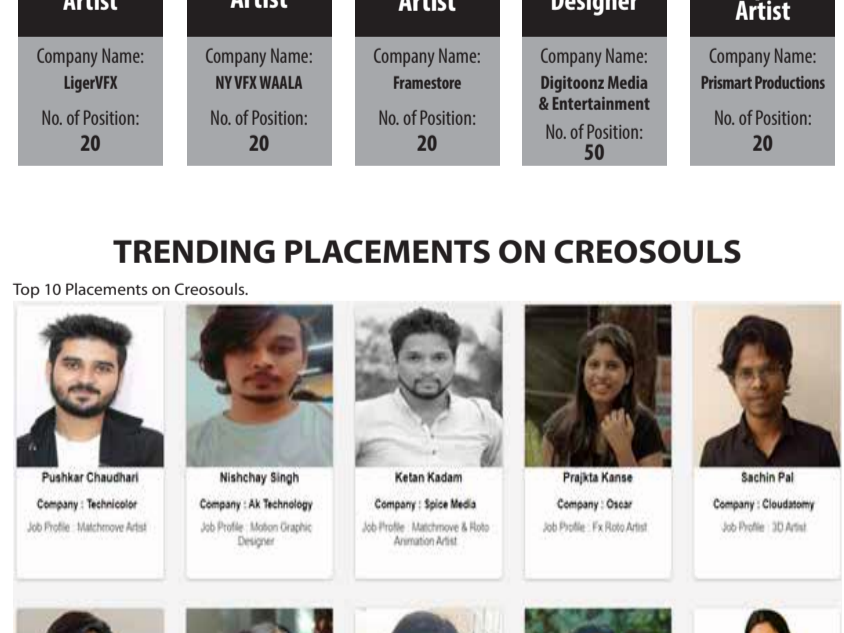
The series is set 200 years before the events of the Emmy Award-winning GoT fantasy series and tells the tale of the House Targaryen's 200+ year dynastic rise in Westeros.

Read more at: [hbo-sets-house-of-dragon-debut](https://economictimes.indiatimes.com/tech/technology/meta-to-start-testing-money-making-tools-for-its-metaverse/articleshow/90790800.cms)

## ACTIVITIES & ACADEMICS

### Product Packaging Workshop

Students of Arena Animation were invited to be part of a product packaging workshop. Students were educated on how to develop apt product packages for their designs.



### Placement Session

An Offline Placement Session was held and students were enlightened about the trending careers in the industry and the skills needed to be an ideal job-ready professional.



### Caricature Artwork on Women's Day

On Women's Day, students participated in a caricature activity. They were asked to create a caricature of their female role model. Each one of them put their best foot forward and came up with some fantastic caricatures.



### Tattoo Art Activity

On Holi, we organized a special tattoo art session for students of Arena Animation. Students got their favourite tattoos designed and had a lot of fun during the process. It was indeed a memorable day for them.



### Portfolio Development Session

A strong portfolio helps the student create avenues for a successful professional career. An expert joined us on board to educate students about the importance of a good, eye-catching portfolio and gave them tips to create one.



### Seminar on Multimedia

On 11<sup>th</sup> & 12<sup>th</sup> March, Mahila P.G. Mahavidhyalaya Jodhpur & Mahila Technical and Management College conducted a detailed Multimedia Seminar and a Workshop on Digital & GIF Animation. The sessions were organized for students of animation to understand and learn the various aspects of a creative Multimedia career.

### Career Seminar on AVGC

On 19<sup>th</sup> March, 2022, a career session was conducted for students of Arena Animation. The experts shed light on the various career opportunities present in the Animation, Visual Effects, Gaming and Comic (AVGC) industry. They also answered many students' queries and counselled them on how to find a suitable career for themselves.



## CREOSOULS NEWS

### MARCH 2022 CREOSOULS UPDATES FOR ARENA ANIMATION

- 1,181 new students have joined Creosouls
- The students uploaded a total of 19,052 new projects
- 2 competitions were held on Creosouls last month
- Additionally, 387 new job recruitments were uploaded during this period

### TRENDING INSTITUTES ON CREOSOULS

Top 10 most active Arena Animation Institutes on Creosouls which are marked under 'Trending Institutes'.

<b>Arena Animation</b> Andheri (W) Mumbai Region 18,547 Projects	<b>Arena Animation</b> Kolkata - Sealdah Kolkata Region 16,511 Projects	<b>Arena Animation</b> Hoogly - Uttarpara Kolkata Region 10,827 Projects	<b>Arena Animation</b> Kankurgachi Kolkata Region 9,834 Projects	<b>Arena Animation</b> Maninagar Ahmedabad Baroda Region 6,290 Projects
<b>Arena Animation</b> Navi Mumbai - Panvel Mumbai Region 5,402 Projects	<b>Arena Animation</b> Baroda - Sayajiganj Baroda Region 5,312 Projects	<b>Arena Animation</b> Ahmedabad Ahmedabad Region 4,459 Projects	<b>Arena Animation</b> Secunderabad Hyderabad Region 4,392 Projects	<b>Arena Animation</b> Kolkata - Ultadanga Kolkata Region 4,036 Projects

### TRENDING STUDENTS ON CREOSOULS

Top 10 most active Arena Animation Students on Creosouls who are a part of the 'Trending Students' category.

<b>Jasmin Khatri</b> KOLKATA REGIONAL STATION 1539 Projects	<b>Souvik Paul</b> HOOGLY-UTTARPARA 1462 Projects	<b>Jasmin Khatri</b> HOOGLY-UTTARPARA 1462 Projects	<b>Ansh Goswami</b> KOLKATA REGIONAL STATION 1462 Projects	<b>Manoj Chakrabarty</b> KOLKATA REGIONAL STATION 1018 Projects
<b>Jyoti Roy</b> KOLKATA REGIONAL STATION 1182 Projects	<b>Vishal Sharma</b> SECUNDERABAD REGIONAL STATION 811 Projects	<b>Kabir Dutt</b> KOLKATA REGIONAL STATION 588 Projects	<b>Supriya Krishna</b> MUMBAI REGIONAL STATION 555 Projects	<b>Chiranjeev Chatterjee</b> SECUNDERABAD REGIONAL STATION 748 Projects

### TRENDING PROJECTS ON CREOSOULS

Top 10 most active Arena Animation Projects on Creosouls which are given a 5-Star rating marked under 'Trending Projects'.

<b>3D AND LABEL DESIGN</b> Pushkar Chaudhari Tatyasaheb Sanyal Ching Wall 158 Projects	<b>UPHOLSTERY DESIGN</b> Pushkar Chaudhari Tatyasaheb Sanyal Ching Wall 158 Projects	<b>CHARACTER DESIGN</b> Pushkar Chaudhari Tatyasaheb Sanyal Ching Wall 158 Projects	<b>CHARACTER DESIGN</b> Pushkar Chaudhari Tatyasaheb Sanyal Ching Wall 158 Projects	<b>CHARACTER DESIGN</b> Pushkar Chaudhari Tatyasaheb Sanyal Ching Wall 158 Projects
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### TRENDING JOBS ON CREOSOULS

Top 10 Jobs on Creosouls.

<b>Match Move &amp; Rotomation Artist</b> Company Name: Spice Media No. of Position: 20	<b>Artist Level 1</b> Company Name: Lakshya Digital No. of Position: 35	<b>CGI Lighting Artist</b> Company Name: Little Red Zombies No. of Position: 20	<b>Digital Associate</b> Company Name: Amazon Alexa & Devices No. of Position: 05	<b>3D Animator</b> Company Name: Zebu Animation No. of Position: 10
<b>Roto Artist</b> Company Name: LigerVFX No. of Position: 20	<b>FX Artist</b> Company Name: NY VFX WAALA No. of Position: 20	<b>Tracking Artist</b> Company Name: Framstore No. of Position: 20	<b>Graphic Designer</b> Company Name: Digitoomz Media & Entertainment No. of Position: 50	<b>Motion Graphics Artist</b> Company Name: Primart Productions No. of Position: 20

### TRENDING PLACEMENTS ON CREOSOULS

Top 10 Placements on Creosouls.

<b>Pushkar Chaudhari</b> Company: Technoart Job Profile: Matchmove Artist	<b>Nishchay Singh</b> Company: Jk Technology Job Profile: Motion Graphic Designer	<b>Kalan Kadam</b> Company: Elko Shakti Foundation Job Profile: Matchmove & Roto Animation Artist	<b>Prajita Kanse</b> Company: Oscar Job Profile: FX Roto Artist	<b>Sachin Pal</b> Company: Cstudymy Job Profile: 3D Artist
<b>Sarvag Yadav</b> Company: Bioshade Technologies Job Profile: Junior Artist	<b>Smritjeet Kaur</b> Company: Orange Sky Job Profile: 3D Designer	<b>Anshul Tripathi</b> Company: Elko Shakti Foundation Job Profile: Communication Head	<b>Tanya Narayan</b> Company: Mega Production Job Profile: Video Editor	<b>Aarsha</b> Company: Cengage Learning India Pvt Ltd Job Profile: Assistant Video Editor

### EVENT AND COMPETITION

Center Level Creative Minds 2021 Competitions were announced on Creosouls in March 2022.



## PLACEMENT HIGHLIGHTS

### TOP 5 PLACEMENTS

**AASTHA**  
 Assistant Video Editor  
 Cengage Learning India Pvt. Ltd., Noida  
 ₹ 40,000 PM

**TEJAS NARAYAN**  
 Video Editor  
 Merge Production, Bengaluru  
 ₹ 36,000 PM

**ANCHAL TYAGI**  
 Communication Head  
 Ekta Shakti Foundation, Delhi  
 ₹ 35,000 PM

**SIMRANJEET KAUR**  
 3D Designer  
 Orange Sky, Delhi  
 ₹ 30,000 PM

**SANJEET YADAV**  
 Junior Artist  
 Biocube Technologies, Gurugram  
 ₹ 30,000 PM

### Highest Placement Company

Highest Salary  
**₹40,000/-**

Company Name  
**Cengage Learning**